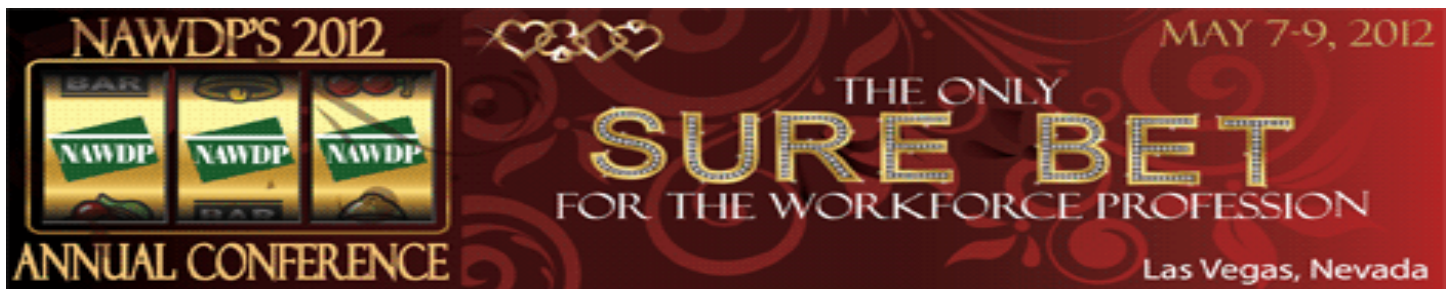


2012 NAWDP ANNUAL CONFERENCE AND EXHIBITION

Sponsorship, Advertising, and Exhibiting Opportunities



EXHIBITING

SPONSORING

The National Association of Workforce Development Professionals' 23rd Annual Conference and Exhibition is the premiere learning event for workforce development professionals. Nearly 150 workshops, great keynotes and helpful exhibits allow professionals to share innovative ideas, best practices, and the latest changes in public policy. Whether you provide services in one-stop career centers, social service agencies, correctional facilities, community colleges, community-based organizations, or Workforce Investment Boards... this is an optimal event to highlight your organization!

ADVERTISING



May 7-9, 2012

South Point Hotel 9777 Las Vegas Blvd S., Las Vegas, NV

Conference Website: <http://bit.ly/ptHzeh>

Sponsorship opportunities exist to fit all budget and goals.

NAWDP CONFERENCES ARE A PREMIER VENUE:

- Create brand awareness
- Promote your expertise
- Increase product and services recognition
- Expand sales opportunities with existing clients
- Build new client relationships
- Take your visibility up a notch
- Support the Association and industry

ALL SPONSORS RECEIVE:

- Exposure to 800 attendees
- Highlight in conference program
- Recognition at a plenary sessions
- Inclusion on conference signage
- Invitation to President's Reception

2012 NAWDP SPONSORSHIP OPPORTUNITIES

Platinum - \$10,000

Speaking role at the Opening General Session
Logo on conference program cover
Advertisement in *NAWDP eVantage*
Half page advertisement in The Advantage newsletter
Logo on the Conference Bag
Complimentary exhibit space
Access to Attendee pre/post registration list
Full page ad in conference program*
Four full conference registrations
Promotional item in conference registration packet
Logo on Sponsor page in conference program
Logo on conference webpage

Gold Sponsors - \$7500

Exclusive sponsorship of a meal function with speaking role
Logo on the Conference Bag
Complimentary exhibit space
Access to Attendee pre/post registration list
Full page ad in conference program*
Three full conference registrations
Promotional item in conference registration packet
Logo on Sponsor page in conference program
Logo on Conference webpage

Silver Sponsors - \$5000

Logo on the Conference Bag
Complimentary exhibit space
Access to Attendee pre/post registration list
Half page ad in conference program*
Two full conference registrations
Promotional item in conference registration packet
Logo on Sponsor page in conference program
Logo on Conference webpage

Bronze Sponsors - \$3000

Logo on the conference lanyards
Quarter page ad in conference program*
Two full conference registrations
Promotional item in conference registration packet
Logo on Sponsor page in conference program
Logo on Conference webpage

Partner- \$1000

One full conference registration
Promotional item in conference registration packet
Logo on Partner page in conference program
Logo on Conference webpage

Other sponsorship opportunities can be designed to meet your needs

*** ads must be received no later than March 26, 2012**

TO SECURE A SPONSORSHIP, CONTACT:
Bridget Brown, Executive Director
202-589-1790 or Bridget@nawdp.org

2012 NAWDP SPONSORSHIP APPLICATION

Organization _____		
Contact Name _____		
Title _____		
Address _____		
City _____	State _____	Zip _____
Tel _____	Fax _____	
E-mail _____	Web Site _____	

A. Sponsorship Level - please select one

- Platinum \$10,000
- Gold \$7,500
- Silver \$5,000
- Bronze \$3,000
- Partner \$1,000

B. Exhibit Space: We will be using our sponsor exhibit booth space (if applicable). Yes No

C. Registrations: We will be using our sponsor registrations for the following individuals (if applicable)

1. Name _____	Organization _____
Mailing Address _____	City _____ State _____ Zip _____
Phone: _____	Fax _____ Email _____
2. Name _____	Organization _____
Mailing Address _____	City _____ State _____ Zip _____
Phone: _____	Fax _____ Email _____
3. Name _____	Organization _____
Mailing Address _____	City _____ State _____ Zip _____
Phone: _____	Fax _____ Email _____
4. Name _____	Organization _____
Mailing Address _____	City _____ State _____ Zip _____
Phone: _____	Fax _____ Email _____

D. Payment Information: Total payment \$ _____

Payment method: Check payable to NAWDP VISA MasterCard American Express

Credit Card # _____ Expiration Date _____

Cardholder Name _____ Signature _____

Billing Address _____

City _____ State _____ Zip _____

Please send completed sponsorship application to:

Mailing Address:
NAWDP
Attn: Bridget Brown
1133 19th St NW, Floor 4
Washington, DC 20036

Email:
Bridget@nawdp.org

2012 NAWDP ADVERTISING APPLICATION

Please print or type:

Organization _____

Contact Name _____

Title _____

Address _____

City _____ State _____ Zip _____

Tel _____ Fax _____

E-mail _____ Web Site _____

Advertising

Advertisements must be received by Bridget Brown (bridget@nawdp.org) no later than **March 26, 2012**.

Preferred format of submission for graphics: High resolution PDF file (a high-resolution TIF or EPS will also be accepted, PDF is preferred), black and white, no bleed.

- Inside Cover - \$800 (9.5" high x 7" wide)
- Full Page - \$500 (9.5" high x 7" wide)
- Half Page - \$250 (4.5" high x 7" wide)
- Quarter Page - \$150 (4.5" wide x 3.25 wide)

- Registration Packet Insert (for tote bag) \$300

D. Payment Information

Total payment \$ _____

Payment method: Check payable to NAWDP VISA MasterCard American Express

Credit Card # _____ Expiration Date _____

Cardholder Name _____ Signature _____

Address _____

City _____ State _____ Zip _____

Please send advertising application to:

Mailing Address:
NAWDP
Attn: Bridget Brown
1133 19th St NW, Floor 4
Washington, DC 20036

Email:
Bridget@nawdp.org

2012 NAWDP EXHIBIT OPPORTUNITIES

The National Association of Workforce Development Professionals' Annual Conference and Exhibition provides you with an excellent opportunity to reach professionals in the employment and training field with over 800 attendees at last year's conference.

Showcase your products and services to workforce professionals who need these tools to design and administer their programs. Reach out to individuals who work with at-risk youth, older workers, welfare-to-work participants, students in school-to-work, dislocated workers and individuals with barriers to employment.

To fill out an application, go to <https://www.exhibiterrific.com/NAWDP/>

At the 2012 NAWDP Conference and Exhibition you will get an excellent value for your budget.

- A 10'x10' booth with standard booth drapery and a company identification sign
- One skirted 6' table, two chairs, and a waste basket
- One complimentary conference registration
- Discounted full conference registration for two people from your company
- A complimentary list of attendees – pre and post conference
- Listing in the conference program
- Scheduled conference activities in the exhibit hall to build traffic and increase networking
- An aggressive marketing campaign to ensure a large audience

Exhibit Schedule

May 6, 2012 Set up: 1:00pm – 5:00pm	May 7, 2012 Set up: 7:00am – Noon Exhibits Open : 12:30pm-7:00pm	May 8, 2012 Exhibits Open : 8:00am–4:00pm	May 9, 2012 Exhibits Open: 7:30am–3:15pm Exhibitor break-down : 3:15pm
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Conference Hotel

To make your reservation, please contact the hotel directly at **866-791-7626** and request the group rate for the National Association of Workforce Development Professionals. You may also find a link to make your reservation online at <http://bit.ly/ptHzeh>. The hotel requires a one night deposit that will be charged to your credit card upon making your reservation. Cut off date for the special rate is **April 14, 2012**. Sleeping Room rates: \$80/night Sunday through Thursday and \$120 Friday and Saturday.

Fees

Exhibit Booth Fee (10'x10' booth): \$1,100

Discounted Full Conference Registration Fee: \$250 (limit of two)

Additional Conference information can be found on the NAWDP website at: <http://bit.ly/ptHzeh>

To fill out an application, go to <https://www.exhibiterrific.com/NAWDP/>

If you have any questions or require assistance with the online registration, please contact:

Terry Balcom

nawdpconference@thebalcomgroup.com

Phone (804) 580-8353, Fax (804) 580-8354