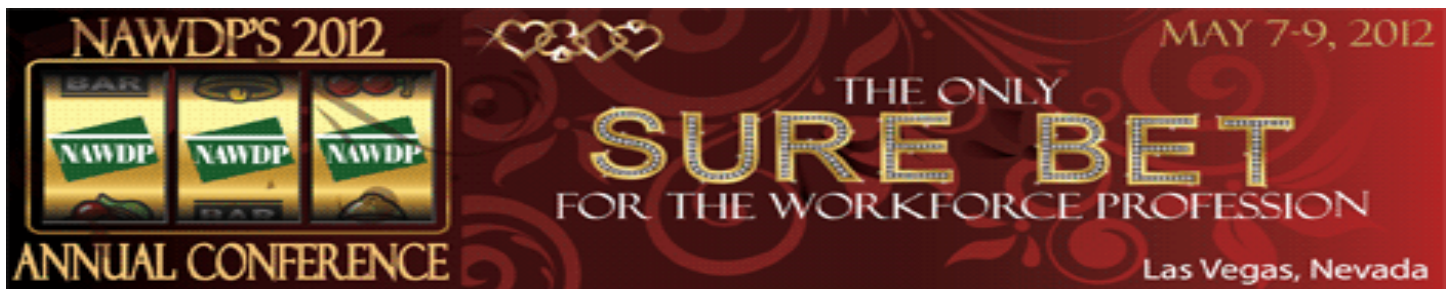


2012 NAWDP ANNUAL CONFERENCE AND EXHIBITION

Sponsorship, Advertising, and Exhibiting Opportunities



EXHIBITING

SPONSORING

The National Association of Workforce Development Professionals' 23rd Annual Conference and Exhibition is the premiere learning event for workforce development professionals. Nearly 150 workshops, great keynotes and helpful exhibits allow professionals to share innovative ideas, best practices, and the latest changes in public policy. Whether you provide services in one-stop career centers, social service agencies, correctional facilities, community colleges, community-based organizations, or Workforce Investment Boards... this is an optimal event to highlight your organization!

ADVERTISING



May 7-9, 2012

South Point Hotel 9777 Las Vegas Blvd S., Las Vegas, NV

Conference Website: <http://bit.ly/ptHzeh>

Sponsorship opportunities exist to fit all budget and goals.

NAWDP CONFERENCES ARE A PREMIER VENUE:

- Create brand awareness
- Promote your expertise
- Increase product and services recognition
- Expand sales opportunities with existing clients
- Build new client relationships
- Take your visibility up a notch
- Support the Association and industry

ALL SPONSORS RECEIVE:

- Exposure to 800 attendees
- Highlight in conference program
- Recognition at a plenary sessions
- Inclusion on conference signage
- Invitation to President's Reception

2012 NAWDP ADVERTISING APPLICATION

Please print or type:

Organization _____

Contact Name _____

Title _____

Address _____

City _____ State _____ Zip _____

Tel _____ Fax _____

E-mail _____ Web Site _____

Advertising

Advertisements must be received by Bridget Brown (bridget@nawdp.org) no later than **March 26, 2012**.

Preferred format of submission for graphics: High resolution PDF file (a high-resolution TIF or EPS will also be accepted, PDF is preferred), black and white, no bleed.

- Inside Cover - \$800 (9.5" high x 7" wide)
- Full Page - \$500 (9.5" high x 7" wide)
- Half Page - \$250 (4.5" high x 7" wide)
- Quarter Page - \$150 (4.5" wide x 3.25 wide)

- Registration Packet Insert (for tote bag) \$300

D. Payment Information

Total payment \$ _____

Payment method: Check payable to NAWDP VISA MasterCard American Express

Credit Card # _____ Expiration Date _____

Cardholder Name _____ Signature _____

Address _____

City _____ State _____ Zip _____

Please send advertising application to:

Mailing Address:
NAWDP
Attn: Bridget Brown
1133 19th St NW, Floor 4
Washington, DC 20036

Email:
Bridget@nawdp.org